



those who are after simplicity. For a little twist on this try a dark smoky charcoal hair colour or for blondes a super soft toffee tone; we're predicting this one will overshadow last season's looks.

Non-committal Cool Colour

For those show ponies wanting to be noticed, temporary hair colour is the perfect accessory. We love soft tones faded shade to shade with red-carpet waves through to straight smooth ends, and for the client who needs to shine brightly swap out our fade back to front. Muted brightness at the roots out to slightly deeper of the same tone through to the ends – this will add a density and edge that'll be hard to beat when it comes to the cool factor. We love the idea too of clip-in fringes to complete spring summer 2015's point of difference.

Braids Away

Khaleesi braids - we can only hope John Snow is waiting round the corner for us when we're done creating these beauties! Intricate patterns of bulky braids brought through to the nape seamlessly the coolest choice to take when wearing this season's LBD middy (mid-length little black dress).

The braids should be backcombed through the seam and powdered



Author's Advice

After 30 yrs in the industry, no matter where I am – the cold, but endearing streets of Melbourne or the hot and charming towns in central Pennsylvania, – fashion and hair trends come and go, but the bottom line is that we CREATE for our clients. Regardless of what is currently "in," our biggest tool is our perception. We need to consider the hair type, face shape, features and dresses of our brides-to-be, our debutantes and our ladies that want that something special. Remember, every person is individual; styles come and go, but our clients are our canvas and it's our job to create masterpieces!!

Kathleen Lindsay

**Owner/Art Director
Plush Hairdressing, Wagga Wagga**

Formal Styling Formal/Spring Racing Season Trend Predictions

Every girl has a different image in mind for their formal and god forbid, they have anything like their peers! Here's where we find custom styling the most important! With social media forums created so the girls can upload their dresses, it's only a matter of time before they are posting their trial hair and makeup too. Forecasting for formals is more important than ever and if you get it right, you'll have a following for formal after formal.

Seventies Throwback

For this formal season our hottest styling trends include seventies inspired bangs, slightly off centred partings, and naturally coloured for

before you start to create extra width and drama. Showpony Professional hair extensions attached to the nape for length either to the side or straight down the back will create a little drama.

Spring Racing

*To wear a hat or not to...
...that is the question!*

Fashions on the Field encompass the choice of structured millinery – a perfect team up with a sleek low or highset, wet bun. If it's a softer form of headwear chosen (and it's those young fillies) then a highpoint bulky fishtail braid to the side will turn heads and can be guaranteed to last out the day and night, even when the hat's been tucked under the arm. Hair extensions attached here is also a great upgraded option.

Intricate 4 stranded braids taken symmetrically from the temples, wrapped over itself at the crown and pinned seamlessly for a softer image is a sweet option for those after a little of both worlds. Cute, sexy and understated.

For 'the' über-cool look try working on a dropped wave blow-dry, perfectly complemented with width through the sides and a drop to smoothness through from the jaw to the ends. To further complement, 70s-inspired centred bangs swept back through the edges to expose the cheekbones. – a great choice with a wide brimmed hat or for those after softness fringe.

It's not just all about the long hair with strong powerful cuts a hot accessory! The box bob is still on-trend – the classics will never fall out of trend. Teamed with fresh colour and shine to finish ensures this look will be noticed today, tomorrow and always! Don't shy away from the curl either; short and classic graduation looks fabulous softly set in bouncy roundness will be hard to follow.

Nadine Donovan
White Sands Haircare
International Artistic Director
Owner of Personalised Hair Design,
Melbourne

Predictions

After spending a lot of time coordinating a specific and personalised look for each of our debutantes, prom, and high-school formal girls, it is apparent to me that this is one service where we can really take charge and transform the pre-adult girl into a stunning young lady. Celebrities on the red carpet for premier events are the best inspiration for them.

From hair to makeup, nails, dresses, shoes, jewellery and limousines, it is an extraordinary event which these youngsters plan for **at least** a year in advance. This is a monumental event for them - the closest thing to a wedding aside from their 21st birthday!

So, as a sought after hairstylist in this field, it is my job to help guide these ladies in pulling the whole look together. To ensure your

success as the chosen hairstylist for your client's event, the following are tips I have learnt along the way in my 25 years of hairdressing

Social Media

Social media is extremely important these days and it's a fantastic way to showcase your work in order to reach the younger market! Young ladies are using social mediums such as Face Book, to show which dress they will be wearing, which is such a great idea to ensure that no one accidentally turns up in the same one! This is also really important for you, as a hairstylist, because you are able to see a photo of your client's outfit which assists you in deciding what hairstyle is going to suit the dress. Along with uploading their dresses, my in-salon makeup artist, Madiy, has every single one of them uploading "selfies" to their social media sites within minutes of leaving the salon. This is a great way of letting her clients promote the amazing work she is doing; free advertising!

Hair Care Before Appointments

When you are booking a client in, make sure you ask them to have their hair washed a number of days before the appointment as the



“quality” of the hair does effect the end result.

Inspiration

While you are booking in your client, suggest to them to find pictures or direct them to sites they can look at for any hairstyles they would like. I find my inspiration as a creative, visual artist, comes from clients who have “somewhat of an idea” of what they want, but still allow me to add a imaginative twist to things. I’ve been lucky enough to quickly gain the trust of these girls who generally let me do my work specific to the total look they envision.

Stay Up-to-Date

With the flooding of hair styling photos on social media, it pays to keep up-to-date. I’ve been watching trends and feel very confident in predicting ‘What’s next?’ My predictions include a clash of today’s deconstructed braiding and twists with yesterday’s Hollywood glamour. I am currently finishing up a collection called “The Clash” which is all about that. You can expect to see exciting and glamorous styles that require more than braiding knowledge, combined with being lucky enough to have had some “old-school” training.

I am currently working on an entire collection dedicated to compliment the shape of the woman’s body.....”

Kathleen Lindsay
Owner/Art Director
Plush Hairdressing,
Wagga Wagga

Bridal Hair
Forecasting
Spring-Summer 2015-16

With brides now creating a day of their own unique story of romance, personalised styling has become a key part of her special day and of course, what’s done in the lead up to completely treat and prepare our guests for perfection.



Modern Romance

Fresh and clean cuts, perfectly coloured and complemented by shine to finish, show strength and confidence in a bride. They emulate a point of difference and team beautifully with custom gowns and individually designed headpieces. Soft melts of colour reflecting the warmth of the spring as well as block brights and hot fudge tones are our bridal choices for the Modern Bride.

Nostalgic & Elegant

Softness and grace is a theme so delicate and feminine but year after year becomes a popular choice for romantic reflection. This year we will see the return of halo braids,

soft dropped waves and heavy long fringes swept perfectly over the cheekbones as well as whimsical hair up styles brought from a centre parting.

Crowns and headbands or pieces of nostalgic opulence, be it lace, gold and/or jeweled the most stunning to complete this season’s hottest bridal trend. For the bride who’s after a little extra sparkle, we love a fine gold shimmer painted gently through areas best highlighted - the most un-obvious area visually balances best.

Classic and Timeless

Perfect partings and seamless classic chignons customised perfectly into romantic bliss is simply never going to date and always going to wow. At Plush, we like this option best to complement our traditional brides and especially love a clustered headpiece secured under the focus of the hair design to create a glimmer or fabulous touch where least expected for her onlookers. Baby lights in varied tones are the perfect colour to suit our classic and timeless brides for 2015/16 Spring/Summer.

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"BRIDES & BRAIDS BOOTCAMP"
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SEPTEMBER 21, LONG ISLAND, NY
OCTOBER 6, BRISBANE, QLD
OCTOBER 12, FRANKSTON, VIC
OCTOBER 19, ADELAIDE, SA
OCTOBER 26, BLACKBURN, VIC
NOVEMBER 9, MELBOURNE, VIC
NOVEMBER 16, MELBOURNE, VIC
NOVEMBER 23, ORANGE
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FEBRUARY 29, ATLANTA GEORGIA
MARCH 7, MICHIGAN, MI USA
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