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PLUSH HAIRDRESSING SUPPORTS CHARITIES

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On the last week of November, Plush Hairdressing sponsored the Tour de Ticker charity ride and supported the launch of White Ribbon Day and the ensuing 16 Days of Activism against the Violence Against Women campaign.



Tour de Ticker is an annual bike ride through the New South Wales Snowy Mountains that raises money in support of Heart Kids Australia, a charity very close to Kathleen Lindsay, owner of Plush Hairdressing, and Plush are proud sponsors of the event.

The salon sponsored a team of 20 riders on their five-day tour, covering over 670km with 9000m of climbing, to help ensure the event raised their goal of \$100k. This year, Tour de Ticker raised \$110k.

“Plush Hairdressing is so proud to be supporting Tour de Ticker. Very few people know about Childhood Heart Disease, yet it is affecting more children than you may expect,” said Kathleen.



“Six babies will be born today in Australia with heart disease and, with over 32,000 people in Australia affected, we need to find a cure. The donations to Heart Kids Australia helped save my baby in the year 2000 and ensuring more lives are saved through further donations and support is what the cause is about.”

The salon is also very committed to supporting the Wagga Women’s Health Centre and its 16 Days of Activism against violence against women campaign, which is launched with White Ribbon Day on November 25th, and ends on December 10th, International Human Rights Day.

“I really believe that as hairdressers we are in a very unique position to help,” says Kathleen. “Seeing some 80-90 females clients come through the salon each week and with figures of 1 in 3 women experiencing some form of domestic violence in their lifetime, we have the opportunity to pass on what we know about services locally and gently introduce them to a new way of thinking.”

For more information about Plush Hairdressing visit www.plushhairdressing.com.au.

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