

The Magazine for the Hairdressing Professional

# INSTYLE

March/April 2014

**SHOOTING**  
SEASON

YOUR TIME IS NOW

**FEELING**  
LOVED

NEXT LEVEL 'IT GIRLS'

**ADVANCED**  
EDUCATION

ECO HAIR PRODUCTS EDUCATION CENTRE

**ecohair**  
PRODUCTS



## UPFRONT



### INTRODUCING L'ORÉAL PROFESSIONNEL HAIRCHALK

ON TUESDAY 11TH February, The Murphy Gozzard Hair Community in Paddington, Sydney hosted beauty media for the launch of L'Oréal Professionnel Hairchalk; the industry's first liquid temporary hair colour that allows for no transfer, vibrant colour, and leaves a natural feeling to the hair.

Joined by L'Oréal Professionnel Colourist Team Members, Brett Albury of Murphy Gozzard Hair Community, and Danielle Solier of Xiang QV in Victoria, the duo demonstrated how to apply Hairchalk both in salon and at home.

"We're seeing lots of rainbow and multi-faceted colours; people really aren't afraid of colours anymore. That means we can actually offer a colour that is temporary for clients who want to play with their look without that fear of commitment," said Brett.

L'Oréal Professionnel Senior Product Manager, Sylvia Stewart said: "As a brand whose history is intrinsically linked to professional salon colour, Hairchalk is an in-salon colour service, applied by the professional and gives consumers the opportunity to top up their colour at home."

[www.lorealprofessionnel.com.au](http://www.lorealprofessionnel.com.au)

### CHANGES TO PUBLIC HOLIDAYS CLAUSES

HAIR & BEAUTY Australia has announced that the Fair Work Commission has handed down a decision to vary the Hair and Beauty Industry Award 2010 in line with the award modernisation process.

Public holidays are required to be paid at a rate of 250 per cent for full time, part time and casual employees. Under the new award structure, if an employer and employee mutually agree, employees may now be compensated by a time in lieu system by either;

- 1) Receiving an equivalent day or time off instead, without loss of pay. This day should be taken within four weeks of the public holiday occurring or;
- 2) An additional day or equivalent time is given as annual leave.

It is important for salon owners and employees to discuss each public holiday and make a fresh choice for each situation. If no agreement can be reached and the employee is required to work they must be paid at 250 per cent.

[www.hairandbeautyaustralia.com.au](http://www.hairandbeautyaustralia.com.au)

**HABA**

HAIR & BEAUTY AUSTRALIA  
INDUSTRY ASSOCIATION



### PLUSH HAIRDRESSING STYLES FOR INTERNATIONAL MILLINERY FORUM

ONE OF THE world's leading international millinery education and networking events, the International Millinery Forum was held in Wagga Wagga in January, with Plush Hairdressing directing contemporary looks for the milliner's models.

For the Mayoral Reception held at the Art Gallery and featuring a parade of the best hats from each of the 14 international Tutors, Kathleen Lindsay, owner and Creative Director of Plush Hairdressing, headed the artistic team.

The models wore long, sleek ponytails in order to best showcase the extravagant work in the amazing headpieces. Hair colour was kept simple with a touch of pink and soft Japanese inspired top knots were tailored to suit various headpieces.

"With a varied range of millinery designs our focus was on the attitude behind each piece," said Kathleen. "Styling our models into a collection of sleek ponytails and knots seamlessly pinned formed a perfect platform for the IMF's most talented designs."

[www.plushhairdressing.com.au](http://www.plushhairdressing.com.au)

### RE-FOILING FOR THE FUTURE

REFOIL ARE EXCITED to announce that their Re:Foiling for the Future roadshow will be on its way soon to a city near you.

Hosted by co-founder of the revolutionary recycled salon foil brand, Paul Frasca, discover the latest on salon sustainability, plus internationally conceived foiling techniques from leading European salons.

Presented by Orb Distribution, the two-hour show starts in Brisbane on May 20th, then moves on to Canberra, Sydney and Melbourne, before finishing in Perth on June 16th.

Sponsored by Refoil and Easydry, Re:Foiling for the Future is aimed at salon owners, managers and experienced colourists. In addition to learning how to make their salon more environmentally friendly, attendees will form new foiling techniques and discover the benefits of using Refoil. Tickets cost \$44 per person and include refreshments. For full details of dates and venues and to book tickets visit [www.orbdistribution.com/events](http://www.orbdistribution.com/events).

